

THANK YOU

to our many supporters throughout the region
from the children of Wessex

Our attitudes, values and habits are shaped in childhood – consequently, our success and health in adult life depend in large part on how good a start we get in early life. LEW recognises this and has helped thousands of children understand the what, why and how of healthy life choices. The approach is fresh and engaging, and deserves all our support.

Dr Nick Kosky, Consultant Psychiatrist, NHS Dorset

I was immensely impressed with the interest the children showed and their enthusiasm for the subject. They talked about their own personal knowledge and experiences and their honesty and openness was wonderful to see. Education programmes like this are so important, because they help people understand the effects of drugs and come to their own conclusions about what's right for them.

Det Insp Jason Attwell, Hampshire Police, Operation Fortress

Harold taught me it's OK to be different and that being unique should be celebrated. I pursued my real interests without being worried or affected by other people's thoughts and peer pressure to conform. I was able to recognise risky behaviour in myself and others, such as peer pressure and bullying which protected me from the harmful long term impacts they can have. I learnt how to make my own informed decisions and choices. Without Harold and Life Education there is no doubt that I would be a very different person than I am today.

Rachel Hall, aged 23

Children have one chance at life and it is important that we offer them the education to keep on choosing and making the right choices. It is important that this is delivered in a way they can relate to, understanding about how important it is to care for themselves. Life Education achieves all of this as well as giving the children fun and enjoyable experiences learning alongside Harold and his friends. Having the mobile classroom created a real buzz and enthused the children. This is likely to be one of the most remembered lessons this year.

Claire Oaten, Headteacher at Greenfylde First School

I remember the Life Education van coming to see us each year and the lessons about general health issues, drugs and the various effects these would have on our health. It put me off trying drugs. Having this interaction at this early stage gave me a great insight into drugs and their effects before having to make the choice of trying them or not as I grew up. The life education team is a valuable asset to local schools and I hope they are able to continue to provide this invaluable service.

Former pupil at Puddletown St Mary's CE Middle School

To watch our DVD and find out more visit our website
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Helping children make healthy choices



Life Education
Wessex

THANK you!

Overview of Our Year 2014/2015



Keep calm Stay safe



Best Wishes

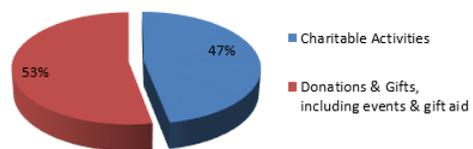


SUMMARY OF ANNUAL ACCOUNTS

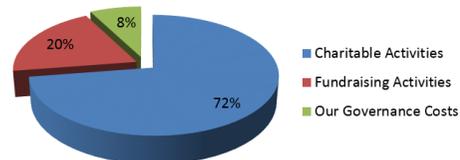
INCOME	2015	2014
Charitable Activities	170,788	205,314
Donations & gifts, including events & gift aid	192,053	164,294
TOTALS	362,841	369,608

EXPENDITURE	2015	2014
Charitable Activities (cost to deliver service)	237,254	241,784
Fundraising costs	64,417	70,506
Governance costs	25,219	25,289
TOTALS	326,890	337,579

Full accounts can be downloaded from our website



Income 2014-15



Expenditure 2014-15

SCHOOL VISIT DATA

	Devon	Dorset	Hampshire	Somerset	TOTALS
Schools Visited	55	118	36	43	252
Days at Schools	99	260	89	75	523
Children Participating*	9,670	26,561	9,101	6,891	52,223

*Aged between 3 and 13 years

The average number of pupils seen per day was 100

What We Offer

- ✓ Core programmes in mobile classrooms for 3-11 year olds
- ✓ School classroom-based modules focusing on **Alcohol, Tobacco** or **Illegal Drugs** for KS3 pupils in Years 7 & 8 (11 - 13 year olds)
- ✓ Cyber Safety programme for KS2 pupils
- ✓ Future Booster programme for 10-11 year olds, designed to support schools and families in raising children's aspirations and self belief
- ✓ Comprehensive curriculum mapping tool
- ✓ Behaviour & Safety training for staff including lunchtime supervisors
- ✓ Sex & Relationships Education support for pupils and staff

Why we do it...

Results from the HSCIC[†] England 2014 survey show an encouraging downward trend in the use of illegal drugs, alcohol and tobacco by 11 – 15 year olds:

- ✦ 3% were regular smokers (down from 4% in 2012 and 10% in 2002)
- ✦ 62% have *never* drunk alcohol (up from 61% in 2013 and 57% in 2012)
- ✦ 85% have *never* taken drugs (up from 84% in 2013 and 71% in 2001)

However, figures still show a significant number who do use these substances:

- ✦ 90,000 were regular smokers
- ✦ 240,000 had drunk alcohol in the last week
- ✦ 310,000 had taken illegal drugs in the last year

And:

- ✦ Around a third (34%) of children aged 2 to 15 were classified as overweight including obese

[†] Health & Social Care Information Centre

Experts agree that early intervention is the key to empowering children to make healthy choices and avoid risky behaviours

Evidencing the Value

Over 1,900 children and 200 teachers took part in online evaluations between September 2014 and July 2015. Key findings demonstrate increased health knowledge and life skills. Children had gained knowledge;

- ✓ 98% of Year 6 about the risks of drinking alcohol
 - ✓ 97% of Year 5 about smoking being risky to a person's health
 - ✓ 93% of Year 2 about what their bodies need to stay healthy
 - ✓ 86% of Year 2 about who to talk to if they are upset or bullied
- And;
- ✓ 95% of Year 6 said what they had learnt would help them in the future

Key Stage 1 (Year 2) Quotes:

- "Be nice to friends, sleep is good for me"*
- "When someone bullies you tell a teacher or your mum and dad"*
- "I loved it when we were looking at body parts. I didn't know some of them"*

Key Stage 2 (Years 5 & 6) Quotes:

- "It will help me make the right choices"*
- "I learnt what drugs and medicines can do and why we should be assertive with our friends"*
- "It has taught me how to avoid difficult situations becoming worse and about the dangers of drug usage"*
- "I am moving up to secondary school soon and this will help me understand what to do and what not to do. Learning the affects of drugs and alcohol will help me in choosing the right decisions"*